

Pro-Lite Unveils Innovative Gas Station Jackpot Sign



Costa Mesa, California – Pro-Lite, Inc., a leader in digital signage solutions, is excited to announce the launch of its new Fuel Center/Gas Station Jackpot Sign, “The Blade Sign” a cutting-edge display designed to bring exciting promotional opportunities to fuel stations nationwide. The innovative new sign is designed for easy installation, offering a flexible, cost-effective solution for gas stations looking to enhance their customer engagement and increase sales.

We’re thrilled to introduce this new product to our arsenal,” said Jonathan Kaoh, Vice President of Sales at Pro-Lite. “This Blade sign has been developed to meet the unique needs of national fuel retailers, allowing them to deliver high impact, eye catching jackpot displays that attract attention and drive more customers to their stations.”

The new jackpot sign is designed with versatility in mind, featuring a simple to install yet sturdy structure that can be easily affixed to upright posts of many shapes and substrates, making installation quick, cost effective, and secure. The display features vibrant, high-resolution LED technology, ensuring that jackpot values are visible from a distance, even in direct sunlight.

“We understand that each fuel station and brand has different installation requirements,” said Kaoh. “That’s why we’ve designed this jackpot sign to meet the unique needs of various installation environments, geographies, and retailer requirements.”

The new Blade Jackpot Sign from

Pro-Lite is set to revolutionize where the Lottery can expand its footprint to promote jackpot and brand awareness, providing an additional tool to engage customers in a new environment. As with all Pro-Lite products, the Fuel Jackpot Sign is built to last, ensuring a long lifespan and a strong return on investment.

“We’re excited to help the Lotteries and their retailers across the country boost their marketing efforts and promote sales. We’ve already seen a very positive effect in a very short time,” Kaoh added. “Our decades of experience in the outdoor signage space and our manufacturing expertise will ensure the Lottery receives a robust and long lasting product for many years.”

For questions, please contact:
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For more information about Pro-Lite and its comprehensive range of solutions, visit www.pro-lite.com.

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